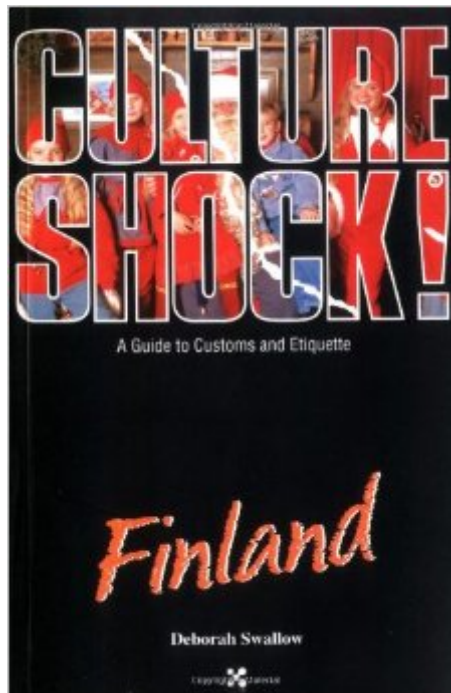


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# Finland (Culture Shock! A Survival Guide To Customs & Etiquette)



## Synopsis

Whether you travel for business, pleasure, or a combination of the two, the ever-popular "Culture Shock!" series belongs in your backpack or briefcase. Get the nuts-and-bolts information you need to survive and thrive wherever you go. "Culture Shock!" country guides are easy-to-read, accurate, and entertaining crash courses in local customs and etiquette. "Culture Shock!" practical guides offer the inside information you need whether you're a student, a parent, a globetrotter, or a working traveler. "Culture Shock!" at your Door guides equip you for daily life in some of the world's most cosmopolitan cities. And "Culture Shock!" Success Secrets guides offer relevant, practical information with the real-life insights and cultural know-how that can make the difference between business success and failure. Each "Culture Shock!" title is written by someone who's lived and worked in the country, and each book is packed with practical, accurate, and enjoyable information to help you find your way and feel at home.

## Book Information

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## Customer Reviews

I, unfortunately, found the book after our recent trip. I had to laugh at so many of the customs and especially the traits, as I am of Finnish decent. It was light hearted, and I found it to be right on the mark, especially in helping me find out why I am the way I am. Have passed the book around and everyone agrees that it's a winner!

I'm leaving in August to be an exchange student to Finland and this book told me everything the

Lonely planet guides were afraid too! This book was divided into nicely planned sections with a wonderful section dedicated to doing business in the country. No book about Finland would be complete without the sauna chapter- and this book spares nothing. It has been by far the best preparation book I've read. The only downfall is that it is written by a British woman- but she makes both British and American comparisons whenever possible.

I have actually read many of the Culture Shock books, as I have lived in, traveled to, and/or reported to managers of several countries. I find it fascinating to learn about other cultures and nationalities, and so find the Culture Shock series indispensable. Although I have lived in Sweden, I realized that I knew little of the Finns and of Finland. This book covers the level of detail that I would expect from a cultural overview, and it provides insight from other individuals beyond that of the author's. The previous Culture Shock book I had read was about Canada, and that one was terrible -- I did not feel that I knew much more about the country than when I had started reading. In contrast, the Finland edition is very detailed and engaging -- I have learned a lot. Perhaps it is simpler to write of a relatively small country with a population of less than 6 million as opposed to the 2nd largest in the world with great diversity, but nonetheless, I can attest that the Culture Shock! Finland guide would be a necessity for anyone contemplating a move to the country, or for someone who works for a Finnish company/manager.

Perfect for the person who will be going to Finland, and live for any length of time there. I am not entirely sure it would be necessary reading for the tourist, but much better for a person who will actually live amongst the Finns. So, if you are in business and will be spending any significant time in Finland, this is very much essential reading. It would be good for Diplomats new to the country or their jobs to read the work as well. However, for the children of Finnish Immigrants, ( I can really only speak for Canada, but think it would apply evenly to the United States, specifically Minnesota ) I think the work to be ESSENTIAL READING. Much of Finnish culture was imparted to me, and my cousins while growing up, but it was Swallow's attention to the details, and her "anglo-sizing" events that made many things much more clear to me. Swallow has a wit and humour to her writing, and it was an enjoyable read. I have kept it secret, and away from my wife, as I am sure that she would poke fun at some of the Finnish idiosyncrasies. Excellent book.

This book is fascinating. I was in Finland for a year for Fulbright and this book helped me to begin understanding the culture of Finns. It is honest and at times hilarious!! I shared it with my Finnish

friends while I was there and we roared with laughter because it is all dead on!

I am Finnish and bought this book for my foreign friend. After a quick browse I noticed many spelling errors in Finnish words (han, Seinajoki, Nasijarvi, Pyhajarvi, pitka, kauppa, siipeilisa (what is that even?)) and in several names. It's like half of the time the writer had lost umlauts and hadn't proof-read the text. The book also contains some old facts (opening hours, etc.) which could use revising or replacing with links. Otherwise the book seems solid and contains a lot of truthful (and funny) things about our culture. I'm sure my friend will find this useful.

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